



	Job Description	Date	
		Revision	
Job Title: Marketing Executive			
Department : Marketing		Reports To : Manager Marketing	
Job Summary: Has overall responsibility for the Business Development Strategy and direction of the Group Marketing activities.			
<p>Primary Duties and Responsibility:</p> <ol style="list-style-type: none"> 1. Understand the true nature and role of Marketing in the overall process of Strategic Marketing Planning and Research. 2. Determine the need for information research. 3. Develop the appropriate marketing research designs. 4. Implement appropriate marketing research designs. 5. Transform raw data gathered into information. 6. Performs other duties as required by the Business Development & Marketing Manager. 7. Prequalification of the company with SABIC and Non-SABIC companies 8. Follow up of bids already submitted and getting the Purchas order 9. Visits to the client and SABIC foundation for business development activity. 			
<p>Other skills and competencies:</p> <ol style="list-style-type: none"> 1. With good communication, interpersonal skills and good command in English language. 2. Formal training may be considered as substitution for experience requirements with basic computer skills. 			
<p>Work Experience</p> <p>At least 7 to 10 years experience in the field of construction industry & Industrial maintenance in a hydrocarbon processing facilities, oil and gas, petrochemical and power generating plants. Middle East experience is considered essential.</p> <p>Must possess the ability to interpret business trends and results of marketing surveys. Should have a minimum of seven (7) years experience on the job and should have undergone a series of business and training including related seminars. Must be proficient in the various aspects of Marketing and Business development. Middle East experience is an advantage.</p>			
<p>ACADEMIC EDUCATION: Business or Marketing Education /University and/or College Education or degree in Business Management/Marketing or related courses.</p>	<p>CERTIFICATIONS: Diploma</p>	<p>LICENSES:</p>	



TRAININGS: Completed of an apprenticeship or training as a Hydro jetter at recognized craft training institute.	WORK CONDITIONS: Can work with less supervision and under pressure.
	OTHER REQUIREMENTS: AGE: MINIMUM – 30 years old MAXIMUM – 45 years old DRIVING SKILLS: YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> Physically strong and healthy.