



 صيانة SEYANA	Job Description	Date	
		Revision	
Job Title: Manager Marketing			
Department : Industrial Services		Reports To : General Manager	
Job Summary: Has overall responsibility for the Business Development Strategy and direction of the Group Marketing activities.			
<p>Primary Duties and Responsibility:</p> <ol style="list-style-type: none"> 1. Analyze the different stages of business development currently implemented by the department. 2. Responsible for the proper execution of the Business Development activities, objectives and strategies. 3. Identifies project opportunities and prepares corporate annual sales forecast. 4. Qualifies gathered intelligence and information to formulate more effective strategies and ensure the attainment of annual corporate sales target. 5. Performs other duties as required by the General Manager. 6. Explore the possibilities to get more expecting foreign companies for tie up (joint venture with SEYANA) in the field of specified services. 7. New fields and activities to introduce in the company. 8. As per the budgetary plan new operation are to be opened in maintenance field. 			
<p>Other skills and competencies:</p> <ol style="list-style-type: none"> 1. With good communication, interpersonal skills and good command in English language. 2. Formal training may be considered as substitution for experience requirements with basic computer skills. 			
<p>Work Experience</p> <p>At least 7 to 10 years experience in the field of construction industry & Industrial maintenance in a hydrocarbon processing facilities, oil and gas, petrochemical and power generating plants. Middle East experience is considered essential.</p> <p>Must possess the ability to interpret business trends and results of marketing surveys. Should have a minimum of five (5) years experience on the job and should have undergone a series of business and training including related seminars.</p> <p>Must be proficient in the various aspects of Marketing and Business development.</p> <p>Middle East experience is an advantage.</p>			

شركة صيانة للتشغيل والخدمات الصناعية

SEYANA FOR MAINTENANCE, OPERATIONS AND INDUSTRIAL SERVICES



ACADEMIC EDUCATION: Business Education/University and/or College Education or degree in Business Management/Marketing or related courses with supplemental studies leading to the degree of Masters in Business Administration/Marketing.	CERTIFICATIONS: Diploma	LICENSES:
TRAININGS: Completed of an apprenticeship or training as a Hydro jetter at recognized craft training institute.	WORK CONDITIONS: Can work with less supervision and under pressure.	
	OTHER REQUIREMENTS: AGE: MINIMUM – 25 years old MAXIMUM – 40 years old DRIVING SKILLS: YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> Physically strong and healthy.	COMPUTER KNOWLEDGE: Microsoft Excel, Word and Power point